

**Friends of Pacific Beach Elementary School
2021-2022 Corporate Sponsorship Opportunities**

Friends of Pacific Beach Elementary School (FOPBE), the foundation and parent-teacher organization supporting Pacific Beach Elementary School, is pleased to offer corporate sponsorship opportunities for the 2021-2022 school year.



In order to keep our school strong and healthy we need your support!

Please contact FOPBE VP of fundraising, Kristen Everett (keverettadvent@gmail.com cell: 619.972.9877) or Anna Kadychkina (anna.kadychkina@gmail.com cell: 858.252.9297) Feel free to let us know if you would like to participate.

Corporate Sponsorship Levels

Benefit	Platinum - \$1500	Gold - \$1000	Silver - \$500
T-shirts for every student with company name (logo) on the back of class shirt	Yes		
Thank You Notice on corner of Turquoise & Fanuel Streets	Yes (3 x 5' banner; individual logo size is 15% total area per city code*)	Yes (group banner: 3 x 5' banner**)	
Thank you notice on PBE Marquee for up to 2 weeks with company name	Yes		
Logo on FOPBE.org all year	Yes - with link!	Yes - with link!	Yes (no link)
Logo on FOPBE weekly email	Yes - with link!	Yes - with link!	Yes- (no link)
Sponsor of FOPBE monthly meeting	1 meeting via Zoom		
Social Media promotion (Facebook/Instagram)	Yes - 1 time	Yes - 1 time	Yes - 1 time
Thank you in Pacific Beach Yearbook	Yes	Yes	Yes
Thank you notice in the Beach & Bay Press - End of the year	Yes	Yes (smaller in size than Platinum sponsors)	
Tax receipt for value of donation	Yes	Yes	Yes

**3 x 5' banner logo size: dependent on how many sponsors; not to exceed 15% of total area per city code

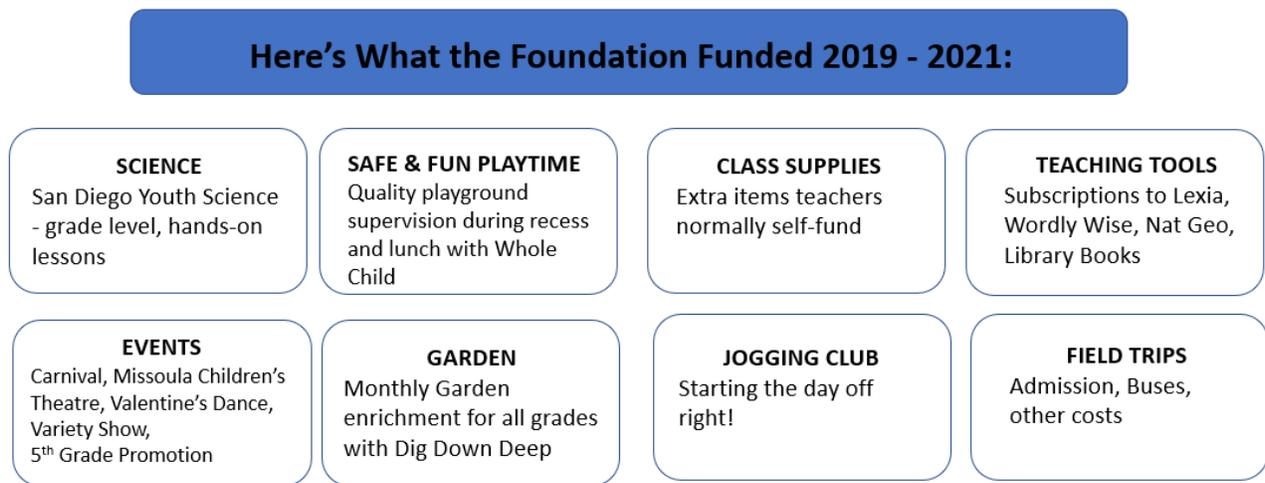
****NEW Sponsorship Opportunities****

PBE Friendship Garden Benefit	Level- \$2000
Specifically dedicated sponsorship to the Friendship Garden on campus. Would fund revival and upkeep of the garden.	Recognition plaque would be placed with your name in the garden area. Also includes all Platinum benefits listed above.

Title sponsorships are also available for individual fundraising events! FOPBE is also pleased to provide the opportunity to promote your business through a give back event. Pledge a portion of sales for a designated period of time and show the local community that you support local schools! Companies offer corporate matching and all donations are tax deductible. Please contact Kristen or Anna for more information and opportunities.

We are excited to be back to school in-person, full-time at Pacific Beach Elementary! We are beyond proud of our #PBESTRONG community for their continued resilience through challenges of 2020-2021. We know that our Pacific Beach business community has faced significant challenges. We are continuing to offer corporate sponsorships this year for those who are interested. Our goal is to be mutually beneficial, we want to support your business with advertising to our school community. We are open to your feedback and ideas on how we can best support your business. Please contact Kristen or Anna for more information. Thank you for your support!

When we fundraise – where does the money go? See infographic below for what our foundation funded in 2019-2021.



FOPBE is a 501(c)(3) non-profit and California Public Benefit Corporation. Donations to FOPBE's general fund through a corporate sponsorship support critical enrichment programming for the school's students and needed support to its dedicated teaching staff and administrators. Donations are tax deductible. Our Tax ID is 33-0549469.